

*How Does ASP®
Staging Benefit You?*

- Staged homes look better than competing homes for sale.
- Staged homes sell faster.
- Staged homes sell for more money in most markets.
- Photos of Staged homes look better in print and online advertising.
- Agents working with Buyers recognize Staged homes as properties ready to sell and are more likely to show your home.
- Staged homes are recognized by Buyers as the best properties to see.
- Buyers view Staged homes as homes that have been well taken care of.
- Building inspectors view Staged homes as homes that have been well taken care of.
- Appraisers are more likely to appraise Staged homes at a higher value.



(630) 988-0479

*Creative solutions to help you sell
your home faster and for top dollar!*

Before buyers decide to buy, they need to mentally move their own things into a home. If a home has too much or too little in it, it's difficult for most buyers to visualize how the home will look with their things inside.

Room Refreshments Staging Services will come to your home and show you how to prepare your home for sale. We can do as much or as little as your budget permits. Staged homes sell faster than the competition and, in most markets, for more money!

Whether your home is large or small, vacant or lived-in, the investment in Home Staging is very low compared to the high return you will receive when your Staged home sells.

Room Refreshments carries an inventory of quality accessories to augment your existing furnishings. We also have the resources to rent furniture to stage a vacant home.



A Professional ASP® Staging Service
Naperville, IL • Licensed and Insured

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ASP® staging works!

"The investment in Staging your home is always less than a price reduction on your home." —Barb Schwarz, creator of Home Staging®

What does Staging a home mean?

When you put your house up for sale in the marketplace, what you've become used to thinking of as your home is transformed into a product. The streets in your neighborhood become like shelves in a supermarket, with many other products displayed alongside the one you're trying to sell. Shoppers will compare your product to the competition, and form opinions about its pluses and minuses.

To compete with the other products on the market, yours must be priced right and look better than the competition.

An "as is" house gives potential buyers the impression that they have leverage for "allowances" and opens up negotiations.

Presenting your home in the best possible light will make it seem much more attractive, and help fetch a higher price. That's where Staging comes in.

Staging is the process of preparing a home for sale—regardless of price, condition, or location.

Using a proven set of professional guidelines, we work with you, room by room, as well around the exterior to Stage your home in the best way possible for the smallest investment.



Before Room Refreshments ASP® staging



After Room Refreshments ASP® staging

*Complementary
Initial Visits!*

Service Menu

Occupied Home Staging

Comprehensive verbal or written consultations.

One Half Day Editing

Concentrating on the first impression areas of your home: Front Porch or Entry Way, Foyer and Living Room.

Full Day Editing

Concentrating on the Five Main Areas of your home: Front Porch or Entry Way, Foyer, Living Room, Kitchen/Breakfast Area and Master Bedroom/Bath.

Full Service Staging:

This package Stages all rooms with proper placement of furniture, accessories and artwork, creating a cohesive feel throughout the home. This package also includes marketing your home on the StagedHomes.com website.

Vacant Home Staging

- Complementary Initial Visit
- Vignettes
- Furniture & Accessory Rental: Coordination, Delivery and Set-up.

Personal Shopper

- Hire our team to buy home accents or new furniture as we Stage for you.

Move-In Services

- Our team will Unpack and Stage your new home.

Staging to Live®

- Stress-free transitions for blended families and down-sizing.

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